

**FOR IMMEDIATE RELEASE**  
**August 8, 2014**

### **Chemetall to Present at the Electrocoat Association Seminar – September 30, 2014**

New Providence, NJ – Kirk Beaster, Market Manager, Surface Treatment for Chemetall will present "Basic Pretreatment Considerations" at the Electrocoating Seminar on September 30, 2014. The Electrocoating Seminar will be held from September 30 to October 1, 2014 at the Best Western Plus Milwaukee Airport Hotel & Conference Center, Milwaukee, WI.

The Electrocoating Seminar is designed to meet the needs of the industry on all levels by providing information for those new to Electrocoating or those who want to expand their knowledge and expertise. The "Basic Pretreatment Considerations" presentation discusses the primary areas of focus in the surface treatment system to ensure that the pretreatment and e-coat together provide the highest quality finished product. These areas of focus include cleaning, rinsing and pretreatment, with additional information on conditioning before zinc phosphate and the application of final seals.

Chemetall is a corporate member of The Electrocoat Association. This association is a trade association organized to drive growth by providing access to information, education, technology and networking opportunities with industry leaders on a regular basis.

Chemetall has been developing, manufacturing, and supplying state-of-the-art specialty chemical products for over a century. The ISO 9001 company offers a wide spectrum of products ranging from metalworking fluids and drawing & stamping compounds to cleaners, rust preventatives and surface treatment chemistries. Chemetall's integrated products, chemical management systems, process equipment, and technical service programs deliver efficient and cost effective solutions for industrial manufacturing needs. Expect more with Chemetall.

Chemetall is a world-class specialty chemical company and a global provider of chemical technologies based in Frankfurt/Main, Germany. In addition to the North American headquarters in New Providence, New Jersey, other locations in the Americas include Jackson, Michigan; La Mirada, California; Bramalea, Ontario; Jundiai, Sao Paulo, Brazil; and Querétaro, México. Chemetall is a division of Rockwood Holdings Inc., a global specialty chemicals and advanced materials company traded on the New York Stock Exchange.

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